



E-NINI-HASSEE
TOGETHER WE CHANGE LIVES

TOGETHER WE CHANGE LIVES

E-NINI-HASSEE

2026 CAMP SPIRIT 5K

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 24, 2026

Start Time: 8:00 AM

Black Diamond Ranch | Lecanto, Florida

5K Run - 1-Mile Walk - Virtual Option

RUN • GIVE • ADVOCATE

Stand with E-Nini-Hassee and help girls discover their strengths, restore hope, and build brighter futures. Every sponsorship directly supports the healing, education, and belonging young women experience at Camp E-Nini-Hassee.

All event proceeds benefit Camp E-Nini-Hassee.

WHAT IS CAMP E-NINI-HASSEE?

Founded in 1969 by Jack and Ruth Eckerd, Camp E-Nini-Hassee is a residential outdoor therapeutic program serving girls ages 12–18. Camp combines licensed therapeutic care, accredited on-site education, family engagement, and outdoor experiences in a strength-based setting where girls can discover their abilities and build brighter futures.

THE IMPACT

E-Nini-Hassee helps girls strengthen coping skills, rebuild confidence, reconnect with education, and develop healthier relationships.

HEALING

Compassionate therapeutic support builds emotional regulation, resilience, and healthier decision-making.

LEARNING

Accredited education helps students progress academically while rebuilding confidence in their ability to succeed.

BELONGING

Relationships with counselors, teachers, peers, families, and community supporters remind girls they are valued.

Sponsorships help ensure that family finances never prevent a girl from receiving the support she deserves.

Join Us!
Be part of something bigger. Change a life.



E-NINI-HASSEE





E-NINI-HASSEE
TOGETHER WE CHANGE LIVES

Sponsorship Levels

Prominent recognition. Meaningful engagement. Lasting impact.

TITLE SPONSOR | \$15,000
EXCLUSIVE — ONE SPONSOR

Everything included with the Presenting Sponsorship, plus:

- Event naming rights: "[Sponsor Name] - Camp Spirit 5K."
- Premier and largest logo placement across event materials, principal banner, and start/finish area.
- Recognition in event-related news releases and registration communications.
- Prominent recognition as the Title Sponsor in Camp Spirit 5K advertisements published in the Citrus County Chronicle highlighting your organization's leadership and commitment to helping girls build brighter futures.
- Company representative may offer brief opening remarks and participate in the official race start.
- Recognition by the event announcer throughout race morning.
- Customized social-media spotlight and framed appreciation certificate.
- Includes exclusive Finish Line Sponsor recognition and prominent logo placement on the finish-line banner.
- Invitation to an E-Nini-Hassee Friendraiser and guided camp tour to learn more about our mission.

PRESENTING SPONSOR | \$10,000
LIMITED TO THREE SPONSORS

Everything included with the Corporate Sponsorship Challenge, plus:

- Recognition as an official Presenting Sponsor on event marketing materials.
- Featured recognition as a Presenting Sponsor in Camp Spirit 5K advertisements published in the Citrus County Chronicle.
- Large logo on the event shirt with prominent placement on event and sponsor signage.
- Prominent recognition in selected email and social-media promotions and during the opening ceremony.
- Dedicated sponsor-recognition post and enhanced post-event recognition.
- Invitation to an E-Nini-Hassee Friendraiser and guided camp tour to learn more about our mission.

BANQUET SPONSOR | \$6,000
EXCLUSIVE — ONE SPONSOR

Everything included with the Corporate Sponsorship Challenge, plus:

- Recognition as the official sponsor of the post-race breakfast and awards gathering.
- Prominent signage throughout the Black Diamond Ranch clubhouse breakfast and awards area.
- Logo placement on event marketing materials, event shirt, sponsor banner, and selected event signage.
- Recognition before the breakfast and awards program.
- Opportunity to place approved branded materials at breakfast tables.
- Invitation to an E-Nini-Hassee Friendraiser and guided camp tour to learn more about our mission.

PHOTO BOOTH SPONSOR | \$2,500
EXCLUSIVE — ONE SPONSOR

Everything included with the Corporate Sponsorship Challenge, plus:

Photo Booth Sponsor benefits include:

- Sponsor logo on all event photos; every participant receives one complimentary event photo and may order additional photos.
- Prominent placement on the back of race T-shirts.
- Recognition in post-race press releases.
- Logo sign at a mile marker.
- 10x10 exhibit space in the Family Health Expo.
- Logo on event posters displayed in all county public schools.

Join Us!
*Be part of something
bigger. Change a life.*





E-NINI-HASSEE
TOGETHER WE CHANGE LIVES

TOGETHER WE CHANGE LIVES

Sponsorship Opportunities

Flexible ways to stand with the girls of E-Nini-Hassee.

HER SUNNY ROAD SPONSOR | \$2,000 MULTIPLE SPONSORSHIPS AVAILABLE

Help girls discover their strengths, rebuild their confidence, and continue along their own sunny road toward a brighter future.

Everything included with the Corporate Sponsorship Challenge, plus:

- Recognition as an official Her Sunny Road Sponsor.
- Medium-size logo placement on the back of the race shirt.
- Sponsor logo displayed on a designated course sign or mile marker.
- Logo and website link on the Camp Spirit 5K webpage.
- Recognition in selected event emails and social-media promotions.
- Recognition by the event announcer on race morning.
- Opportunity to provide an approved promotional item or literature for participant packets.
- Invitation to an E-Nini-Hassee friendraiser and camp tour to learn more about our mission.
- Post-event recognition and sponsor-appreciation certificate.

CORPORATE SPONSORSHIP CHALLENGE | \$1,000 STAND WITH E-NINI-HASSEE — MULTIPLE SPONSORSHIPS AVAILABLE

Bring employees together, promote workplace wellness, and demonstrate your commitment to helping girls build brighter futures.

- Recognition as an official Corporate Sponsorship Challenge Partner.
- Organization-branded team of runners and walkers with 20 complimentary registrations.
- Organization name on the event shirt and sponsor banner; logo and website link on the event webpage.
- Recognition in selected social-media and event promotions and by the event announcer.
- Complimentary exhibit space and opportunity to distribute approved materials.
- Sponsor-provided literature or promotional item included in participant packets.
- Opportunity to compete for first, second, and third-place honors for largest team and best team spirit. *
- Post-event recognition and sponsor-appreciation certificate.

**Corporate Challenge recognition categories are subject to final event participation and guidelines.*

COMMUNITY PARTNER

\$500

MULTIPLE SPONSORSHIPS AVAILABLE

- Sponsor name featured on the event webpage.
- Standard name placement on the back of the race shirt, subject to the production deadline.
- Opportunity to provide an approved item or literature for participant packets.
- Twelve complimentary race registrations.
- Post-event sponsor-appreciation certificate.

"IT'S ALL ABOUT THE KIDS" GIVING OPPORTUNITY

Can't join us in person but still want to make a meaningful impact? You can support the girls through an anonymous gift or participate from anywhere through our Virtual Camp Spirit 5K option.

Your support helps provide a safe, nurturing environment where girls develop the tools, confidence, and encouragement they need to thrive throughout life's journey.

READY TO STAND WITH E-NINI-HASSEE?

Contact **Michael Herrera** to confirm availability, discuss benefits or customized opportunities, and receive payment and logo instructions.

Michael Herrera, Development Director | mherrera@eckerd.org | 727-644-1012
7027 East Stage Coach Trail | Floral City, Florida 34436

Race information: www.eckerdhelpsgirls.com/camp-spirit-5k

Logo placement and printed recognition are subject to sponsorship confirmation and production deadlines. Promotional materials are subject to approval.

Join Us!
Be part of something bigger. Change a life.



E-NINI-HASSEE

